



# Strategic Plan

Journeys Charitable Trust Strategic Plan 2023-2026

## Vision Our Mission

All young women are connected, confident and inspired.



- We — Connect with ourselves, others and wild places.  
 — Develop ourselves through adventure and challenge.  
 — Grow to know and value who we are.

## Values

Connection, Adventure, Fun, Hauora.

## Goals



### Programme Design

- Enhance the inclusiveness of our pathways for young women.
- Build on our commitment to hauora.

### Connect

- Strengthen our profile.
- Enhance our community connections.

### Sustain

- Create a sustainable funding base.
- Retain and grow our organisational knowledge.
- Build on our commitment to kaitiakitanga.

### Mātauranga Māori

- Embrace mātauranga Māori.

## Background



The Journeys Charitable Trust formed in 2020 when its three founders identified a need within their community to help local girls to connect and develop self confidence, resilience and outdoor skills by utilising outdoor adventure.

They created a programme of mountain biking and on foot adventures led by inspiring local women as a path for self development.



Girls



Wild Places



Adventures



Connections

